

Jim Treliving *Chairman and Owner, Boston Pizza International Inc.*

“Behind every great company is a great team.”

- Jim Treliving

Jim Treliving is chairman and owner of Boston Pizza International Inc. (BPI). Jim sets the corporate strategy for Boston Pizza, Boston's The Gourmet Pizza Restaurant and Sports Bar – Boston Pizza's U.S. division. – and for several other businesses in which he has invested. Starting from a single restaurant franchise in 1968, today Jim's holding company has operations throughout North America in the retail, manufacturing, real estate and service sectors with annual system-wide sales exceeding \$1 billion.

Jim is the chairman and owner of BPI and previously held senior roles with the company including president and chief executive officer. Prior to acquiring BPI, Jim and his former business partner George Melville were multi-unit franchisees of Boston Pizza with 18 full service restaurant locations in British Columbia.

Jim was born and raised in the small town of Virden, Manitoba. At eighteen years old, he joined the Royal Canadian Mounted Police and served on the Force for eight years, in British Columbia and Alberta. After trying pizza for the first time in a restaurant in Edmonton, Jim thought he might try his hand at business. Jim took the leap and opened the very first Boston Pizza franchise in Penticton, British Columbia in 1968. One of his first business associates was an accountant named George who ran the local office of Peat Marwick Mitchell & Co. A friendship was soon formed and ultimately, a business partnership that lasted over 46 years. Together, Jim and George grew their operation from one location to almost 400 restaurants across North America and invested together in many other successful businesses in Canada and the United States. In 2017, as part of an orderly succession plan of ownership, Jim and George reorganized their jointly-owned assets resulting in Jim acquiring 100% of BPI to become the sole owner of the company. BPI has been recognized over the years with several prestigious awards including “Canada's 50 Best managed Companies Platinum Club”, “Canada's 10 Most Admired Corporate Cultures”, the Henry Singer Award from the Canadian Institute of Retailing and Services and, most recently, the Canadian Franchise Association's Lifetime Achievement Award.

In addition to his professional responsibilities, Jim is active in giving back to the community. He has been a director of the Boston Pizza Foundation since its inception in 1990 and has helped raise and donate over \$20 million to Canadian charities over that time. Jim has also served on a number of volunteer boards including Chairman of the David Foster Foundation, the Jays Care Foundation, and he is actively involved as an Advisor for the Centre For Addiction and Mental Health (CAMH). Currently, Jim stars as one of the five Dragons on CBC's reality TV show, Dragon's Den, where aspiring entrepreneurs secure a financial investment from the Dragons to start their own business. In 2012, Jim published “Decisions - Making the right ones and righting the wrong ones” a best-selling business book for aspiring entrepreneurs published by Harper-Collins.