

BOSTON PIZZA

BOSTON PIZZA CONTINUES SUCCESSFUL FUNDRAISING WITH RETURN OF KIDS CARDS

KIDS CARDS HAVE RAISED OVER \$8 MILLION FOR CHILDREN AND FAMILIES ACROSS CANADA

MISSISSAUGA, ON, August 20, 2019 – Starting today, [Kids Cards](#) are back at Boston Pizza for a limited time. For a minimum \$5 donation to [Boston Pizza Foundation Future Prospects](#), guests receive a Kids Gift Card which can be redeemed for five free Boston Pizza kids meals. Each donation makes an impact on the lives of children across Canada through the work the Foundation and its partners do in helping kids access role models and mentors. The popular fundraiser has generated over \$8 million in donations since it began in 2006.

Boston Pizza Foundation Future Prospects partners with organizations that help kids reach their full potential including [Big Brothers Big Sisters](#), [JDRF](#), [Kids Help Phone](#), [Live Different](#) and the [Rick Hansen Foundation](#).

Through the generous support of guests across Canada, Boston Pizza Foundation Future Prospects has helped to extend and expand Big Brothers Big Sisters' mentoring services into new communities and to youth who previously had no access to mentoring; funded the development of an artificial pancreas and the youth ambassador program through JDRF Canada which provides mentorship to young people living with type 1 diabetes; allowed Kids Help Phone to add adult tools and resources and youth online content to their website; helped Live Different to inspire over a million students in Canada; and allowed the Rick Hansen Foundation to reach more youth so that over 500,000 students across the country each year can learn about inclusion for people with disabilities.

Boston Pizza Kids Gift Cards are available for purchase in store and [online](#) from August 27 to October 6. As an extra bonus, guests can register their Kids Card on their MyBP account to receive a sixth free Boston Pizza kids meal.

About Boston Pizza Foundation Future Prospects

Boston Pizza Foundation Future Prospects was established in 2014 to raise funds and awareness for organizations that provide kids in Canada with role models and mentoring programs. BPF Future Prospects is proud to partner with Big Brothers Big Sisters, Kids Help Phone, Live Different, JDRF and the Rick Hansen Foundation. Since its inception in 1990, the Boston Pizza Foundation has raised and donated more than \$20 million to directly improve the health and well-being of children and families.