

**BOSTON PIZZA® AND MISSING LINK CONTEST**  
**(the “Contest”)**

**OFFICIAL RULES AND REGULATIONS**

The Contest is intended for viewing and participation in Canada only by legal residents of Canada (excluding residents of Quebec) and shall be subject to and construed in accordance with the laws of Canada. **Please do not proceed if you do not satisfy these requirements at the time of entry. Entry into the Contest constitutes your acceptance of these Official Contest Rules and Regulations.**

1) **ADMINISTRATION:** The Contest is administered and operated by Boston Pizza International Inc. (“BPI”) and (the “**Contest Operator**”). The decisions of the Contest Operator are final and binding in all matters as they relate to the Contest, including without limitation eligibility and/or disqualification of entries.

2) **ELIGIBILITY:** To be eligible to win a prize in the Contest, at the time of entry you must: (i) be a legal resident of Canada (excluding residents of Quebec); (ii) have attained the age of majority in your province of residence on April 12, 2019; and (iii) be the parent or legal guardian of a child who is 13 years of age or younger on April 12, 2019. For the purposes of these Official Rules and Regulations, the individual described in subsection (iii) shall be referred to hereafter as the “**Child**”.

Employees of the Contest Operator, any franchisee of Boston Pizza Canada Limited Partnership (“**BPCLP**”), Pilot Light Entertainment, Elevation Pictures, and their advertising agencies, and members of the immediate family of any such persons are not eligible to participate and win. For the purpose of the Contest, “immediate family” is defined as parent, spouse, siblings, children, grandparents, and grandchildren, whether as “in-laws”, or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

3) **PRIZES:**

**Grand Prize:** There is one (1) grand prize to be won consisting of one (1) CDN \$5,000 Flight Centre gift card (the “**Grand Prize**”). The Grand Prize must be accepted as awarded and is not transferable, assignable and/or convertible to cash (except as may be specifically permitted by Contest Operator in its sole and absolute discretion). All travel arrangements and questions regarding travel are to be made through Flight Centre not the Contest Operator. Blackout dates and travel restrictions may apply.

**Secondary Prize:** There are four (4) secondary prizes to be won each consisting of one (1) limited edition “Missing Link” medium round Springfree trampoline, including FlexrStep™ (each, a “**Secondary Prize**”). Approximate retail value of each Secondary Prize is CAD\$1,800. A Secondary Prize is not transferable and not redeemable in any part for cash. Springfree will ship the Secondary Prize to the winner in Canada. Assembly of the Secondary Prize is not included, but can be purchased separately through Springfree.

**Tertiary Prize:** There are three (3) tertiary prizes to be won each consisting of one (1) private screening of the movie “Missing Link” for the winner and twenty (20) guests at a movie theatre location determined by the Contest Operator on June 28, 2019 (each, a “**Tertiary Prize**”). Approximate retail value of each Tertiary Prize is CAD\$1,500. A Tertiary Prize is not transferable and not redeemable in any part for cash. Winners will be able to choose a movie theatre closest to his/her residence from the list of movie theatres provided by the Contest Operator or the Contest Operator’s representative. Transportation to and from the chosen movie theatre, food and beverages are not included in the Tertiary Prize. Dates and locations are subject to availability.

4) **HOW TO ENTER: NO PURCHASE NECESSARY.** To enter the Contest and have a chance to win a Grand Prize, Secondary Prize or Tertiary Prize, you must, from Friday, April 12, 2019 through to Friday, May 10, 2019 (the “**Contest Period**”): (i) visit a participating Boston Pizza restaurant and obtain a contest colouring sheet and ballot from a server; (ii) have your Child (who must be 13 years of age or younger) colour the colouring sheet; (iii) provide the information as requested on the ballot portion of the colouring sheet; and (iv) submit the completed colouring sheet and ballot to any server at the participating Boston Pizza restaurant. Limit of one (1) entry per Child. Every completed colouring sheet and ballot must be received by Contest Operator before the expiry of the Contest Period in order to be eligible to win a prize. Any entries received after the end of the applicable Contest Period will be ineligible for a prize.

5) **SELECTION OF PROSPECTIVE WINNERS:** On Monday, May 20, 2019 at 11:00:00 AM (ET), one (1) entrant will be randomly selected from all entries received at Participating Boston Pizza Outlet during the Contest Period to win the Grand Prize (the “**Grand**

**Prize Winner**"). After the prospective Grand Prize Winner is selected, four (4) entrants will be randomly selected from the remaining entries to each win a Secondary Prize (each, a "**Secondary Prize Winner**"). After the prospective Secondary Prize Winners are selected, three (3) entrants will be randomly selected from the remaining entries to each win a Tertiary Prize (each, a "**Tertiary Prize Winner**"). The Grand Prize Winner, Secondary Prize Winners and Tertiary Prize Winners will each be contacted by the Contest Operator via telephone within two (2) days of the selection. If a potential prize winner is unable to be contacted after three (3) attempts, he or she forfeits the prize and another entrant may, at the sole discretion of the Contest Operator, be selected.

6) **ODDS:** The odds of winning a Grand Prize, Secondary Prize or Tertiary Prize are dependent upon the total number of eligible entries received at all participating Boston Pizza restaurants during the Contest Period.

7) **AWARDING OF PRIZES:**

To be declared a winner, each selected prospective winner must:

- (a) have entered the Contest in compliance with these Official Rules and Regulations and be eligible to win the Grand Prize, a Secondary Prize or a Tertiary Prize, as applicable, pursuant to these Official Rules and Regulations;
- (b) must sign and return within a designated time period a Declaration and Waiver in a form prescribed by the Contest Operator, confirming his or her acceptance and compliance with these Official Rules and Regulations and releasing BPI, BPCLP, each of BPCLP's franchisees, Pilot Light Entertainment, Elevation Pictures, Facebook, Instagram, Twitter and each of their respective employees, directors, officers, governors, shareholders, affiliates, representatives, parent companies, subsidiaries, professional advisors, and advertising and promotional agencies (collectively, the "**Released Parties**") from any and all liability arising out of, pursuant to, or as a result of the carrying out of the Contest, or any part of the Contest, including, without limitation, liability arising from the acceptance of and usage of the prizes as awarded, the administration of the Contest and the selection of any potential winners, with these Official Rules and Regulation, and a consent to the announcement of the winner's name and the use by the Contest Operator of the winner's name, address, photograph likeness, voice or statements for advertising and promotional purposes without any further compensation to the winner; and
- (c) must correctly answer a mathematical skill-testing question without assistance.

**The Grand Prize, Secondary Prizes and Tertiary Prizes, as applicable, must be accepted as awarded. Grand Prize, Secondary Prizes and Tertiary Prizes are non-transferable and non-redeemable for cash.** The Grand Prize, Secondary Prizes or Tertiary Prizes may not be substituted except by the Contest Operator, who reserves the right to substitute a prize or any portion of the Grand Prize, Secondary Prize or Tertiary Prize with a prize of equal or greater value. By entering any part of the Contest, all entrants, should they win, agree to the use of their and their Child's name, address (city only), photo, and/or image on videotape for publicity and promotional purposes without compensation. The Contest Operator reserves the right to disqualify any individual whom it finds in violation of these Official Rules and Regulations or tampering with the entry process. The Contest Operator reserves the right to refuse an entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. **Any attempt by anyone to deliberately undermine the legitimate operation of the Contest or any part of the Contest is in violation of criminal and civil laws and the Contest Operator reserves the right to seek damages or other legal remedy to the fullest extent permitted by law.**

8) **LIMITATION OF LIABILITY:** The Released Parties are not responsible for errors in the offer or administration of the Contest, or any part of the Contest, including but not limited to, errors in the advertising, these Official Rules and Regulations, the selection and announcement of the winners or the distribution of any prize. In addition, the Released Parties shall not be liable for any damages caused or alleged to be caused by any: (a) entry, prize or other correspondence or data that is lost, stolen, late, garbled, distorted, delayed, damaged or misdirected for any reason; (b) failure, interruption, technical malfunction or delay; (c) e-mail, text message or other communication sent or received to or from the Contest Operator or any of its agents or designees, for any reason; (d) incorrect, untimely or inaccurate information, whether caused by users or by equipment or programming errors associated with or utilized in any part of the Contest; (e) technical or human error which may occur in the processing of any entry or entries in the Contest; (f) problems with the function of any website or website feature (including, without limitation any features thereon), howsoever caused; (g) malfunction of, or damage caused to, any telephone network or lines, computer equipment, data, software, online systems, servers or access providers; (h) functionality lost due to not having cookies enabled; (i) traffic congestion on the Internet; (j) security or privacy of information transmitted via telephone or computer networks; (k) breaches of privacy due

to interference by third party “hackers” or for any damage caused to or incurred by any entrant or any other person by reason of any such event or occurrence; or (l) printing errors appearing in these Official Rules and Regulations or related Contest materials. The Contest Operator may terminate or withdraw the Contest without liability, at any time, at its sole discretion.

- 9) **VOID IF ALTERED:** Contest colouring sheets are void if illegible, altered or mutilated. All contest colouring sheets are the property of the Contest Operator and none shall be returned. The Contest Operator is not responsible for lost or late entries or entries that have been tampered with or are ineligible. All decisions of the Contest Operator shall be final and shall not be subject to appeal.
- 10) **FACEBOOK, INSTAGRAM AND TWITTER:** Facebook, Instagram and Twitter: (i) have no way sponsored, endorsed or administered the Contest; (ii) are not associated or connected with any part of the Contest in any manner whatsoever; and (iii) are not liable in any way whatsoever in regard to any matter, which relates to the Contest. You understand that you are providing your information to BPI and not to Facebook, Instagram or Twitter. Any questions, comments or complaints will be directed to BPI and not Facebook, Instagram or Twitter. Facebook, Instagram and Twitter are indemnified and held harmless from and against all damages, losses, and expenses of any kind (including reasonable legal fees and costs) for any claim related to the Contest including without limitation the publicity or administration thereof.
- 11) **SUBJECT TO APPLICABLE LAWS:** Each part of the Contest is subject to all applicable federal, provincial, municipal and local laws. The Contest Operator reserves the right to modify or terminate the Contest, or any portion thereof, at any time without notice to participants. The Contest is VOID WHERE PROHIBITED BY LAW.
- 12) **PRIVACY STATEMENT:** Personal information collected during the administration of the Contest, or any part of the Contest, will only be used in conjunction with executing the terms of the Contest as described in these Official Rules and Regulations. By entering any part of the Contest, the Contest Operator and its parent companies, subsidiaries, affiliates and agencies, may collect and use the information you provide on the contest card, including your age and contact information, to qualify you for the Contest and to contact you and provide ongoing service regarding the same.
- 13) **BOSTON PIZZA:** Boston Pizza and the Boston Pizza roundel are registered trademarks of Boston Pizza Royalties Limited Partnership, used under license. All rights reserved.