



**Boston Pizza® Prop Bets Contest
(the “Contest”)**

OFFICIAL RULES AND REGULATIONS

The Contest is intended for viewing and participation in Canada only by legal residents of Canada (excluding residents of Alberta) who have attained the age of majority in the province which they reside, and shall be subject to and construed in accordance with the laws of Canada. **Please do not proceed if you do not satisfy these requirements at the time of entry. Entry into the Contest constitutes your acceptance to these Official Contest Rules and Regulations. NO PURCHASE NECESSARY.**

- 1) **ADMINISTRATION:** The Contest is administered and operated by Boston Pizza International Inc. (the “**Contest Operator**”). The decisions of the Contest Operator are final and binding in all matters as they relate to the Contest, including without limitation eligibility and/or disqualification of entries.
- 2) **ELIGIBILITY:** To be eligible to win a prize in the Contest, you must: (i) be a legal resident of Canada (excluding residents of Alberta); (ii) have attained the age of majority in the province which you reside; and (iii) not be an employee, contractor, agent or representative of (and not be a member of the immediate families of an employee, contractor, agent or representative of) the Contest Operator, Boston Pizza Canada Limited Partnership (“**BPCLP**”), or any of their affiliates, agencies, prize suppliers, any franchisee of BPCLP or any of their respective shareholders, trustees, directors, officers, employees or agents with whom such employees contractors, agents and representatives are domiciled. For the purpose of the Contest, “immediate family” is defined as parent or any person residing in the same household or domiciled with any such employees, contractors, agents or representatives.
- 3) **CONTEST PERIOD:** The contest period for a chance to win the Pizza Post Prize (defined below), Nachos Post Prize (defined below) or Wing Post Prize (defined below) will commence on Friday, February 7, 2025 at 7:00AM (ET) and will conclude on Sunday, February 9, 2025 11:59PM (ET) (the “**Contest Period**”).
- 4) **PRIZES:** There will be one (1) prize to be won for the pizza contest post, one (1) prize to be won for the nachos contest post and one (1) prize to be won for the wings contest post, for a total of three (3) prizes during the Contest Period. For the purpose of the Contest, the “**pizza contest post**”, “**nachos contest post**” and “**wings contest post**” are defined as social media posts related to the Contest on Boston Pizza’s Instagram account. Each Winner (defined below) will be selected by a random draw on the week of February 10, 2025, and each Winner will be contacted through Instagram by DM.

Pizza Post Prize: During the Contest Period, for the pizza contest post, a prize consisting of one (1) \$100 Boston Pizza gift card will be awarded (the “**Pizza Post Prize**”). The Pizza Post Prize must be accepted as awarded and has no cash value. The Pizza Post Prize is non-transferable, non-redeemable and no substitution will be made except that the Contest Operator, in its sole discretion, reserves the right to substitute the Pizza Post Prize for a prize of equal or greater value.

Nachos Post Prize: During the Contest Period, for the nachos contest post, a prize consisting of one (1) \$200 Boston Pizza gift card will be awarded (the “**Nachos Post Prize**”). The Nachos Post Prize must be accepted as awarded and has no cash value. The Nachos Post Prize is non-transferable, non-redeemable and no substitution will be made except that the Contest Operator, in its sole discretion, reserves the right to substitute the Nachos Post Prize for a prize of equal or greater value.

Wing Post Prize: During the Contest Period, for the wings contest post, a prize consisting of one (1) \$1,500 Boston Pizza gift card will be awarded, which is approximately equal to the cost to purchase one (1) double order of wings at a Boston Pizza restaurant in Canada per week for one year (the “**Wing Post Prize**”). The Wing Post Prize must be accepted as awarded and has no cash value. The Wing Post Prize is non-transferable, non-redeemable and no substitution will be made except that the Contest Operator, in its sole discretion, reserves the right to substitute the Wing Post Prize for a prize of equal or greater value.

- 5) **HOW TO ENTER: NO PURCHASE NECESSARY.** During the Contest Period, keep an eye out for the pizza contest post, nachos contest post and wings contest post from our Instagram account.
- (a) To enter for a chance to win the Pizza Post Prize, on the pizza contest post: (i) in the comments tell us the number of pizzas Boston Pizza will sell on February 9, 2025, (ii) like and save the post, and (iii) follow @bostonpizzacanada on Instagram. All three steps (i, ii, and iii) must be completed to qualify for entry into the Contest.
 - (b) To enter for a chance to win the Nachos Post Prize, on the nachos contest post: (i) in the comments tell us how many pounds of nachos Boston Pizza will sell on February 9, 2025, (ii) like and save the post, and (iii) follow @bostonpizzacanada on Instagram. All three steps (i, ii, and iii) must be completed to qualify for entry into the Contest.
 - (c) To enter for a chance to win the Wing Post Prize, on the wings contest post: (i) in the comments tell us the number of wings Boston Pizza will sell on February 9, 2025, (ii) like and save the post, and (iii) follow @bostonpizzacanada on Instagram. All three steps (i, ii, and iii) must be completed to qualify for entry into the Contest.
- 6) **SELECTION OF PROSPECTIVE WINNERS:** During the week of February 10, 2025:
- (a) One (1) entrant with the closest correct answer for the pizza contest post will be selected from all entries for the pizza contest post received during the Contest Period to win the Pizza Post Prize (the **"Pizza Post Prize Winner"**). The Pizza Post Prize Winner will be contacted by the Contest Operator or a representative of the Contest Operator via DM from the verified @bostonpizzacanada account on Instagram within three (3) days of the selection. If any potential Pizza Post Prize Winner is unable to be contacted after two (2) attempts, they will forfeit the Pizza Post Prize and another entrant may, at the sole discretion of the Contest Operator, be selected.
 - (b) One (1) entrant with the closest correct answer for the nachos contest post will be selected from all entries for the nachos contest post received during the Contest Period to win the Nachos Post Prize (the **"Nachos Post Prize Winner"**). The Nachos Post Prize Winner will be contacted by the Contest Operator or a representative of the Contest Operator via DM from the verified @bostonpizzacanada account on Instagram within three (3) days of the selection. If any potential Nachos Post Prize Winner is unable to be contacted after two (2) attempts, they will forfeit the Nachos Post Prize and another entrant may, at the sole discretion of the Contest Operator, be selected.
 - (c) One (1) entrant with the closest correct answer for the wings contest post will be selected from all entries for the wings contest post received during the Contest Period to win the Wings Post Prize (the **"Wings Post Prize Winner"**). The Wings Post Prize Winner will be contacted by the Contest Operator or a representative of the Contest Operator via DM from the verified @bostonpizzacanada account on Instagram within three (3) days of the selection. If any potential Wings Post Prize Winner is unable to be contacted after two (2) attempts, they will forfeit the Wings Post Prize and another entrant may, at the sole discretion of the Contest Operator, be selected.
- 7) **ODDS:** The odds of winning the Pizza Post Prize are dependent upon the total number of eligible entries received for the pizza contest post during the Contest Period, the number pizzas Boston Pizza sells on February 9, 2025 and the answer provided by each entrant. The odds of winning the Nachos Post Prize are dependent upon the total number of eligible entries received for the nachos contest post during the Contest Period, the pounds of nachos Boston Pizza sells on February 9, 2025 and the answer provided by each entrant. The odds of winning the Wings Post Prize are dependent upon the total number of eligible entries received for the wings contest post during the Contest Period the number wings Boston Pizza sells on February 9, 2025 and the answer provided by each entrant.

8) **AWARDING OF PRIZES:** The Contest Operator is not responsible for the failure, for any reason whatsoever, of a selected entrant to receive notification or for the Contest Operator to receive a selected entrant's response. No communication will be entered into by the Contest Operator with entrants except with the selected entrant. In order to be declared a prize winner, the selected prospective Pizza Post Prize Winner, Nachos Post Prize Winner and Wings Post Prize Winner must:

- (a) have entered the Contest in compliance with these Official Contest Rules and Regulations and be eligible to win the Pizza Post Prize, Nachos Post Prize or Wing Post Prize pursuant to these Official Rules and Regulations; and
- (b) correctly answer, without assistance from any person, machine or device, within a ten minute period, the skill testing question on the Declaration and Waiver, and sign and return within a designated time period the Declaration and Waiver in a form prescribed by the Contest Operator, confirming his or her acceptance and compliance with these Official Rules and Regulations and releasing the Contest Operator, BPCLP, each of BPCLP's franchisees, Instagram, and each of their respective employees, directors, officers, governors, shareholders, affiliates, representatives, parent companies, subsidiaries, professional advisors, and advertising and promotional agencies (collectively, the "**Released Parties**") from any and all liability arising out of, pursuant to, or as a result of the carrying out of the Contest, or any part of the Contest, including, without limitation, liability arising from the acceptance of and usage of the Pizza Post Prize, Nachos Post Prize or Wing Post Prize as awarded, the administration of the Contest and the selection of the Pizza Post Prize Winner, Nachos Post Prize Winner and Wings Post Prize Winner, with these Official Rules and Regulation, and a consent to the announcement of the Pizza Post Prize Winner's name, Nachos Post Prize Winner's name and Wings Post Prize Winner's name, the Pizza Post Prize Winner's Instagram handle/account name, Nachos Post Prize Winner's Instagram handle/account name and Wings Post Prize Winner's Instagram handle/account name, and the use by the Contest Operator of the Pizza Post Prize Winner's name, Nachos Post Prize Winner's name and Wings Post Prize Winner's name, the Pizza Post Prize Winner's Instagram handle/account name, Nachos Post Prize Winner's Instagram handle/account name and Wings Post Prize Winner's Instagram handle/account name, address, photograph or likeness, voice or statements for advertising and promotional purposes without any further compensation to the Pizza Post Prize Winner, Nachos Post Prize Winner and Wings Post Prize Winner.

The Pizza Post Prize, Nachos Post Prize and Wing Post Prize must be accepted as awarded. The Pizza Post Prize, Nachos Post Prize and Wing Post Prize are non-transferable and non-redeemable for cash. The Pizza Post Prize, Nachos Post Prize or Wing Post Prize may not be substituted except by the Contest Operator, who reserves the right to substitute the Pizza Post Prize, Nachos Post Prize or Wing Post Prize or any portion of the Pizza Post Prize, Nachos Post Prize or Wing Post Prize with a prize of equal or greater value. By entering any part of the Contest, all entrants, should they win, agree to the use of their name, Instagram handle/account name, address (city only), photo, and/or image on videotape for publicity and promotional purposes without compensation. The Contest Operator reserves the right to disqualify any individual whom it finds in violation of these Official Rules and Regulations or tampering with the entry process. The Contest Operator reserves the right to refuse an entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. **Any attempt by anyone to deliberately undermine the legitimate operation of the Contest or any part of the Contest is in violation of criminal and civil laws and the Contest Operator reserves the right to seek damages or other legal remedy to the fullest extent permitted by law.**

9) **LIMITATION OF LIABILITY:** The Released Parties are not responsible for errors in the offer or administration of the Contest, or any part of the Contest, including but not limited to, errors in the advertising, these Official Rules and Regulations, the selection and announcement of the winners or the distribution of any prize. In addition, the Released Parties shall not be liable any damages caused or alleged to be caused by: (a) any entry, prize or other correspondence or data that is lost, stolen, late, garbled, distorted, delayed, damaged or misdirected for any reason; (b) for any failure, interruption, technical malfunction or delay; (c) any e-mail, text message or other communication sent or received to or from the Contest Operator or any of its agents or designees, for any reason; (d) for any incorrect, untimely or inaccurate information, whether caused by users or by equipment or programming errors associated with or utilized in any part of the Contest; (d) for any technical or human error which may occur in the processing of any entry or entries in the Contest; (f) for problems with the function of any website or website feature (including, without limitation any features thereon), howsoever caused; (g) for the malfunction of, or damage caused to, any telephone network or lines, computer equipment, data, software, online systems, servers or access providers; (h) for any functionality lost due to not having cookies enabled; (i) for traffic congestion on the Internet; (j) for the security or privacy of information transmitted via telephone or computer networks; (k) for breaches of privacy due to interference by third party "hackers" or for any damage caused to or incurred by any entrant or any other person by reason of any

such event or occurrence; or (l) for printing errors appearing in these Official Rules and Regulations or related Contest materials. The Contest Operator may terminate or withdraw the Contest without liability, at any time, at its sole discretion.

- 10) **INSTAGRAM:** Instagram: (i) has no way sponsored, endorsed or administered the Contest; (ii) is not associated or connected with any part of the Contest in any manner whatsoever; and (iii) is not liable in any way whatsoever in regard to any matter, which relates to the Contest. You understand that you are providing your information to the Contest Operator and not to Instagram. Any questions, comments or complaints will be directed to the Contest Operator and not Instagram. Instagram is indemnified and held harmless from and against all damages, losses, and expenses of any kind (including reasonable legal fees and costs) for any claim related to the Contest including without limitation the publicity or administration thereof.
- 11) **SUBJECT TO APPLICABLE LAWS:** Each part of the Contest is subject to all applicable federal, provincial, municipal and local laws. The Contest Operator reserves the right to modify or terminate the Contest, or any portion thereof, at any time without notice to participants. The Contest is VOID WHERE PROHIBITED BY LAW.
- 12) **PRIVACY STATEMENT:** Personal information collected during the administration of the Contest, or any part of the Contest, will only be used in conjunction with executing the terms of the Contest as described in these Official Rules and Regulations. By entering any part of the Contest, the Contest Operator and its parent companies, subsidiaries, affiliates and agencies, may collect and use the information an entrant provides on the contest card, including Winner's contact information, to qualify the Winner for the Contest and to contact the Winner and provide ongoing service regarding the same.
- 13) **BOSTON PIZZA:** Boston Pizza and the Boston Pizza roundel are registered trademarks of Boston Pizza Royalties Limited Partnership, used under license.